

Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Complete if Known

<b>Application Number</b>	09/577,434
<b>Filing Date</b>	May 22, 2000
<b>First Named Inventor</b>	May, Jason
<b>Group Art Unit</b>	3691
<b>Examiner Name</b>	Kazimi, Hani

Sheet 1 of 1

Attorney Docket No: 2043.016US1

**US PATENT DOCUMENTS**

Examiner Initial *	USP Document Number	Publication Date	Name of Patentee or Applicant of cited Document	Filing Date If Appropriate
	US-20020087461A1	07/04/2002	Ganesan, R., et al.	12/28/2000
	US-6,529,885	03/04/2003	Johnson, Richard C.	09/24/1999
	US-6,658,393	08/13/2002	Basch, C. A., et al.	09/15/1999
	US-6,839,690	01/04/2005	Foth, T. J., et al.	04/11/2000
	US-7,194,437	03/20/2007	Britto, M. J., et al.	05/14/1999
	US-7,249,055	07/24/2007	Elder, R.	07/07/2000

**FOREIGN PATENT DOCUMENTS**

Examiner Initials *	Foreign Document No	Publication Date	Name of Patentee or Applicant of cited Document	T <sup>2</sup>
	WO-2007041103A3	04/12/2007	YU, K. J., et al.	

**OTHER DOCUMENTS -- NON PATENT LITERATURE DOCUMENTS**

Examiner Initials *	Cite No <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		"Application Serial No. 10/461,604, (Atty Ref 2043.008US3 ) Preliminary Amendment filed 6/19/2003", 38 pgs	
		"Application Serial No. 10/461,604, (Atty Ref 2043.008US3 ) Preliminary Amendment filed 8/08/2003", 98 pgs	
		"Application Serial No. 11/238,359 (Atty. Ref.2043.278US1) Non-Final Office Action mailed 02-28-08", OARN,9 pgs	
		"eBay Launches the Most Comprehensive trust and safety upgrades to the World's largest person to person Trading site.", PR News, (1/15/1999),	
		LIN, WEIYANG, et al., "Efficient Adaptive-Support Association Rule Mining for Recommender Systems", <u>Data Mining and Knowledge Discovery</u> , 6(1), (2001),83-105	
		O'LEARY, MICK, "Product Review Net: Web solution to common consumer need", <u>Database</u> , 21(4), (1998),96-8	
		PINKER, E. J., et al., "Managing online auctions:Current business and research issues.", <u>Institute for Operations Research Management Services</u> , (Nov 2003),	

EXAMINER

DATE CONSIDERED

Substitute Disclosure Statement Form (PTO-1449)

\* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 606. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Applicant's unique citation designation number (optional) is Applicant's to place a check mark here if English language Translation is attached